



THE CONVENIENCE SHOP (HOLDING) PLC

C 87554

Marant Food Products, Mdina Road,
Zebbug, ZBG 9017, Malta
(the “**Company**”)

COMPANY ANNOUNCEMENT

The following is a Company Announcement issued by the Company on the 6th March 2024, in terms of the Prospects MTF Rules issued by the Malta Stock Exchange and the Capital Markets Rules issued by the Malta Financial Services Authority

Quote

Reference is made to Company Announcement CVS 72 in terms of which the Company informed the market that it will be introducing a loyalty programme for bondholders and shareholders of the Company (the “Programme”).

The Company is pleased to announce the launch of its Programme, providing an opportunity to investors to benefit from discounts on the purchase of products from outlets operating under The Convenience Shop brand. The discounts shall be applied as follows:

Investor Type	Discount Percentage
Shareholder	5%
Bondholder	3%

Investors holding bonds and/or shares of the Company directly in their own name wishing to participate in the Programme may email the Company at tcsshareholders@theconvenienceshop.com. Upon verification by the Company of their eligibility, they shall receive their personalised loyalty card (the “Loyalty Card”) at their registered address. Eligible Investors holding bonds and/or shares of the Company through an authorised financial intermediary should contact their intermediary for participation in the Programme. Upon verification of their eligibility by the authorised financial intermediary, they will also receive the Loyalty Card at their address.

The full terms and conditions governing the Programme are available on the Company’s website at: <https://www.theconvenienceshop.com/investor-loyalty-programme/>. For any additional information or

queries related to the Programme, please contact the Company on tcsshareholders@theconvenienceshop.com.

Unquote

A handwritten signature in blue ink, appearing to read 'Richard Deschrijver', with a long horizontal stroke extending to the right.

Richard Deschrijver
Company Secretary

Date: 6th March 2024