



The Convenience Shop (Holding) plc
Annual General Meeting
2026



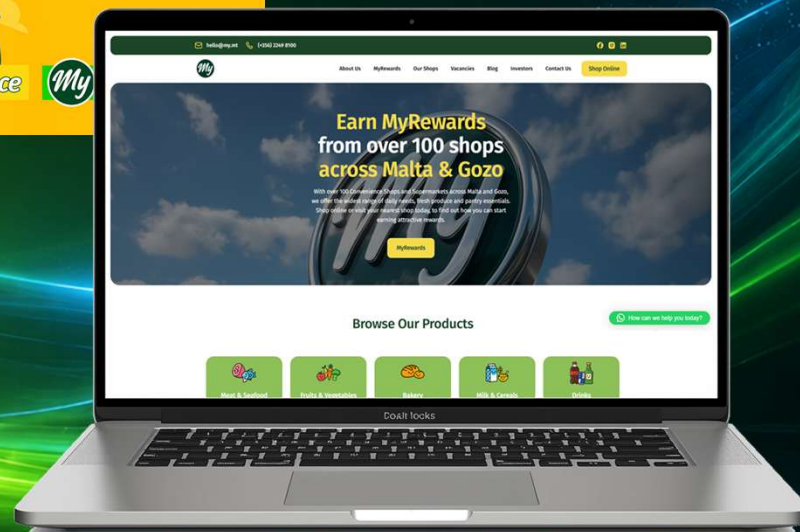
The most visible milestone of 2025 was the successful launch of our new retail brand architecture.

Following extensive research and planning, the Group introduced the MyConvenience and MySupermarket brands.



Charles Scerri - Chairman





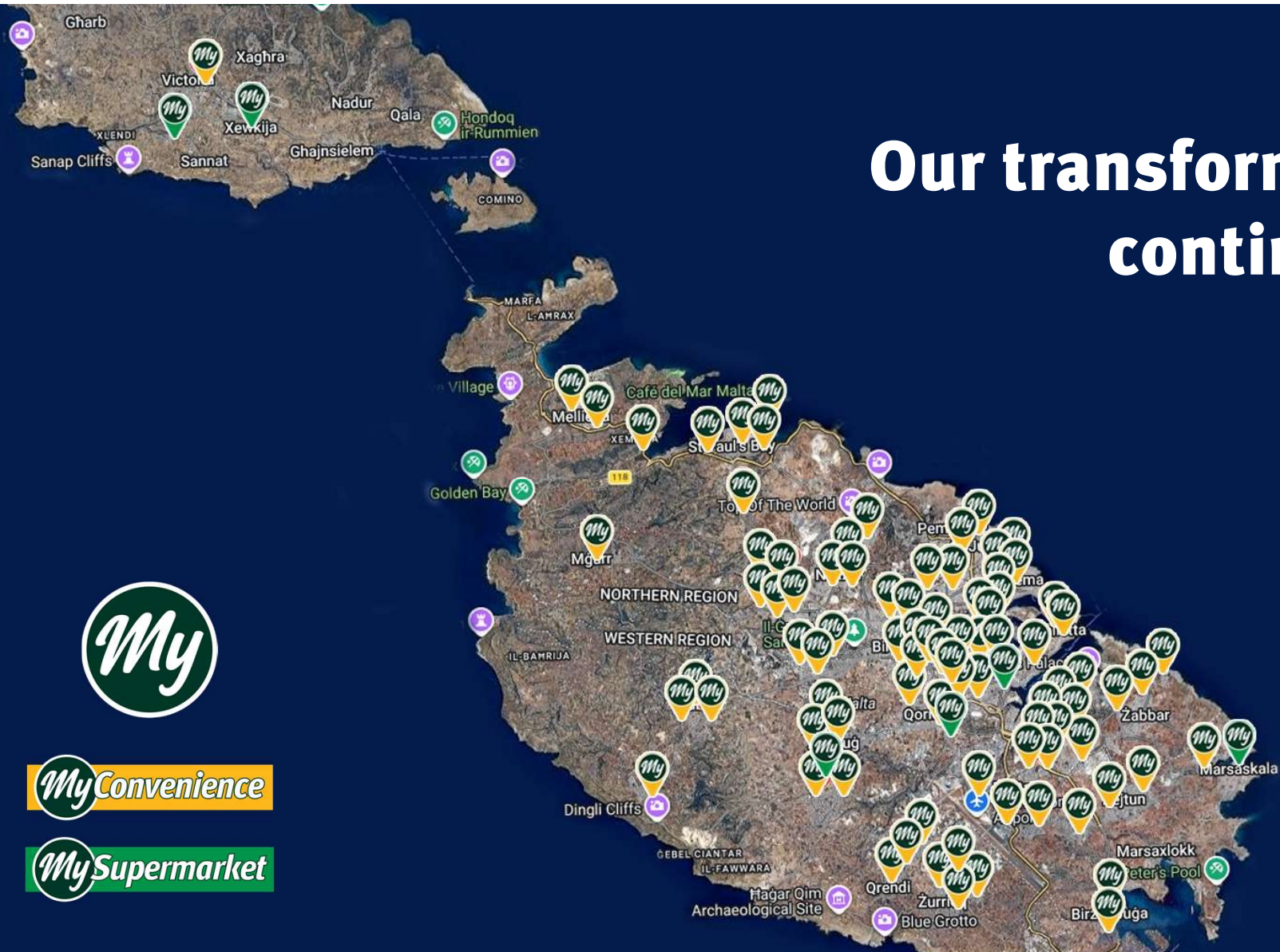
Comprehensive training to strengthen our culture, enhance accountability, and create a more engaged and capable team ready to support future growth.

Charles Scerri - Chairman





Our transformation continues...



**We do not view these as
headwinds but as the
very forces that will
propel us forward.**



David Tabone - CEO





101
SHOPS

ACROSS ALL URBAN
MALTA & GOZO

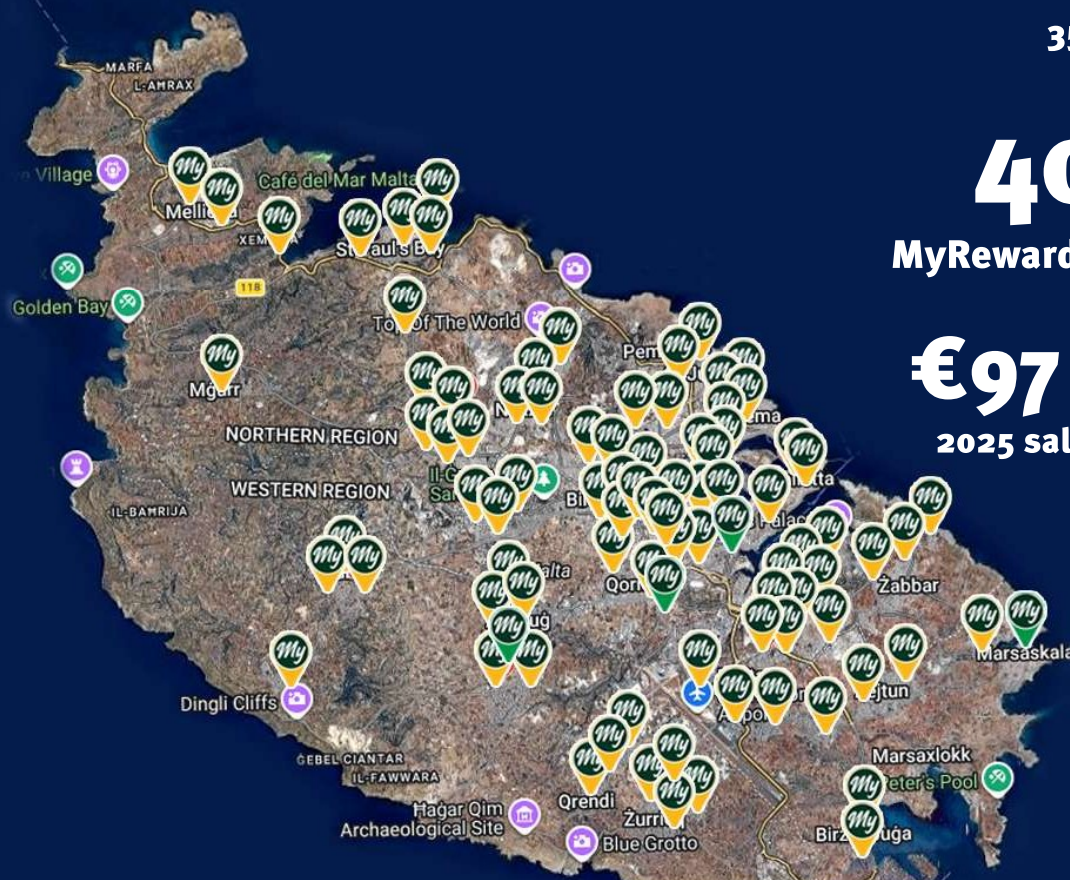


51
LOCALITIES

14

MILLION CHITS
40 CHITS/MINUTE
350 chits/shop/day

We are...
**Malta's Largest
Retail Network**



40,000
MyRewards loyalty users

€97 million
2025 sales from all outlets

LONG-TERM GROWTH STRATEGY

THREE PILLARS, ONE PURPOSE



INNOVATION
AT SCALE



OPERATIONAL
EXCELLENCE



TALENT –
OUR GREATEST ASSET

Innovation at Scale

- Revitalised brand portfolio
- New mobile application
- New loyalty programme

Digital capabilities, data analytics and store innovations to deliver more personalized and seamless shopping experiences.

MyConvenience

MySupermarket



Operational Excellence and Resilience

- Optimise our network of 101 stores
With wealth of data now available
from 14 million annual transactions

Deliver efficiency, reduce costs and
strengthen relationships with suppliers.

10-12 new outlets in 2026 + refurbishments



Talent & Culture

Transition to direct employment

Continuously ongoing training

Inclusive culture

Bold ideas drive future growth



The Opportunity Ahead

Growing
Demand



Changing
Consumer
Lifestyles



Demand for
accessible
high quality



New openings
and refurbishments



Accelerated
digital adoption



*My*Convenience

*My*Supermarket

**The best chapters of
The Convenience Shop
(Holding) plc are still being
written, and we have every
intention of making them
our most impactful yet.**



David Tabone - CEO





101
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ACROSS ALL URBAN
MALTA & GOZO

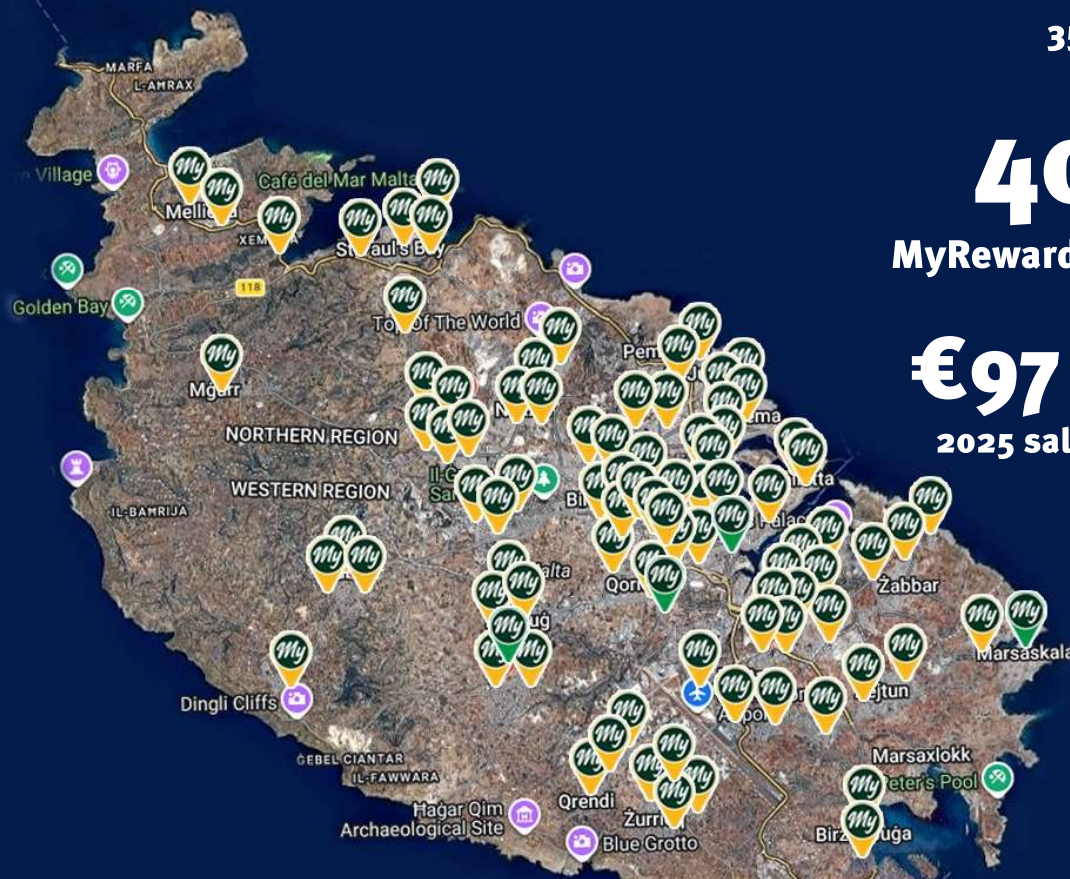


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THANK YOU FOR YOUR CONTINUED SUPPORT

